

# GUCCI

## **MEN'S AUTUMN/WINTER 2013/2014 FASHION SHOW SUNGLASSES**

For Autumn/Winter 2013/2014 Gucci presents the new sunglasses for men with a classic flair and contemporary notes: this eyewear perfectly reflects the alluring blend of casual elegance and metropolitan spirit of the House's ready to wear collection.

The aviator model is dedicated to the contemporary gentleman, with its sophisticated, masculine feel, highlighted by unique stylistic touches, such as a stunning interplay of gloss and matte materials, the ultra-slim metal temples and the House's iconic, discreetly engraved logo.

The sunglasses in Optyl, a registered trademark for an ultra-lightweight plastic material with unparalleled colour effects, come in shades of matte black, semi-matte brown, dark Havana and blue with chocolate-brown metal temples, as well as dark Havana and gloss black with ruthenium temples.



## **WOMEN'S AUTUMN/WINTER 2013/2014 FASHION SHOW SUNGLASSES**

For Autumn/Winter 2013/2014 Gucci eyewear captures the steely yet sensual beauty of the unequivocally feminine woman. The sophisticated allure of the new sunglasses is emphasised by retro inspirations with contemporary touches and volumes with pure, clean lines. The silhouette features innovative details and materials of smooth, highly polished metal and mirror flash lenses in the sophisticated colour palette of the dark ruthenium metal with black mirrored lenses, gloss black with dark grey lenses, gold with gold mirrored lenses and green with green mirrored lenses combine to perfectly highlight the eyes.

